

SARA 2024 Update



Thanks for Coming Today!

16 years and counting!



1994: The *Agnar Pytte*



SARA Accomplishments

- Paid Coaches
- First Club Sports Endowment -> \$133k as of 2023!
- Boats & Trailer
- Lynchpin gift to CRF Boathouse campaign
- January Challenge
- PE Credit
- Published our own history book
- URA Regatta for 10 years
- Dual course at Aurora Lake with floating dock
- Boathouse!!!

Why Are We Here?

The Pursuit of Excellence

What is rewarded on race day is power, VO2 max and athletic skill.

MIT rowers devote a substantial part of their lives to a pursuit in which their intelligence is not much help.

When they succeed, as they increasingly do, they are among the most impressive scholar athletes.

A person who can succeed at MIT and in college rowing is formidable.

Tony Kilbridge
Director of Rowing, MIT
Winter 2014
Newsletter

Structure of a Top Crew

- **Collegiate Rowing is:**
 - Varsity 8+
 - Junior Varsity 8+
 - 3rd Varsity 4+
 - Frosh 8+
- **Racing**
 - Dual races against regional and conference opponents
 - Conference Champs
 - National Champs
- **Recruiting**
 - High school recruiting
 - Relationship with Admissions
 - Summer Rowing Camp
- **Support Needed**
 - Head Coach(es) (FT)
 - Assistant Coaches (PT)
 - Shells
 - 2km Home Course
 - Boathouse Facilities
 - Indoor Training Center
 - University Development Office & Athletic Department Engagement
 - Misc.
 - Truck
 - Trailer
 - Spring Training
 - Winter Training

Club Program Comparisons: The Only Two Teams to Win ACRA

Michigan

Income Highlights (2011)

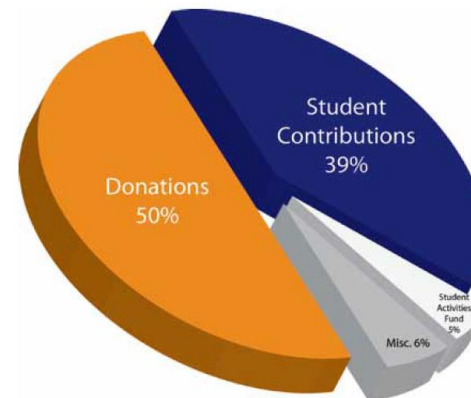
- \$275,000 operating budget
- \$135,000 from athlete dues
- \$18,000 from athletic dept.
- 115 donors; \$67,000

Expense Highlights (2011)

- \$85,000 for coach salaries
- \$15-20k for gas
- \$35k for spring break
- \$40k for race expenses

Virginia

VIRGINIA ROWING
2012-13 OPERATING BUDGET



Three Items of Interest About the Budget:

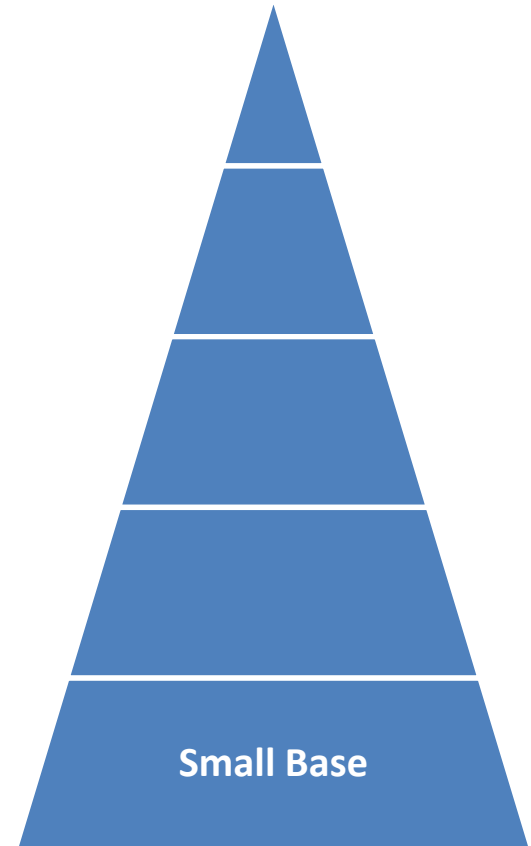
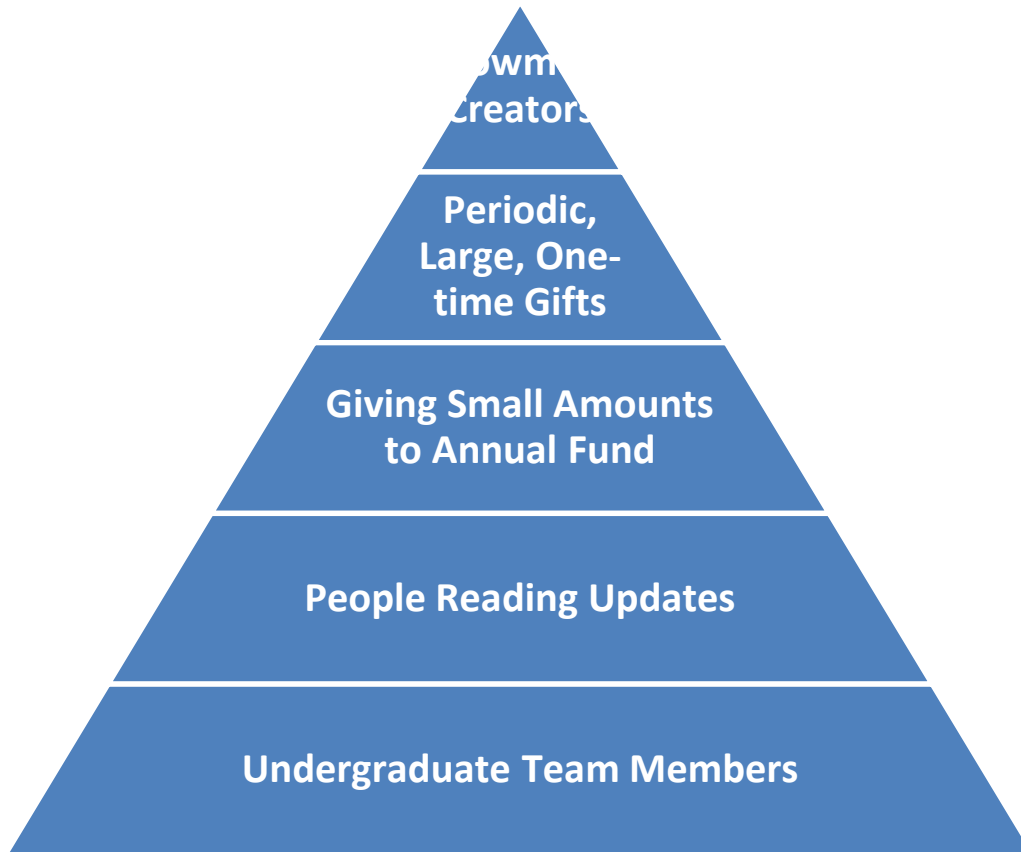
1. Each VRA athlete is responsible for paying/raising \$2,000 a year to row (\$8,000 over four years).
2. Donations make up half of the budget.
3. The University makes NO contribution to this budget.

Total Budget is ~\$300,000

Only \$4,000 provided by school!

**Student Dues are the main driver
of success at these programs**

The Funding Challenge



⇒ Race Eights!!!

How Do We Get Money?

- Provide an excellent student experience
 - Attract athletes to the program
 - Retain those athletes through multiple years
 - Develop champion calibre rowers
- Maintain connection to those student athletes as they become alums
- Involve parents in their child's success

Role of Parents

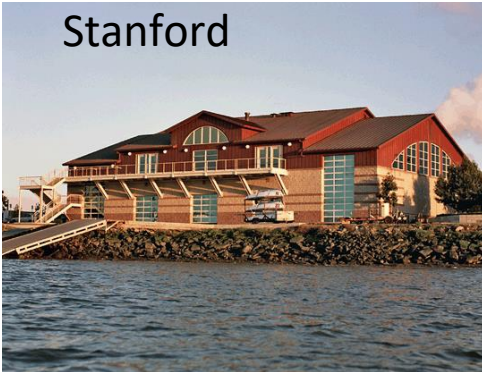


Miles D. White, CEO Abbott



Son is 2004 Dad Vail Champ for WashU

Rowed at
Stanford



Rowed at Culver Academy



Completed in 2013



Completed in 2004

What's Next

Coaching



Equipment



Infrastructure



University Engagement



Welcome Home

CWRU Rowing's New Home
on the Cuyahoga



It all started with a phone call 4 years ago...

Bold idea for a riverfront park amid industrial plants on Cuyahoga River gains traction

Updated: Aug. 09, 2020, 7:51 a.m. | Published: Aug. 09, 2020, 5:02 a.m.



Zaclon LLC intrigued by concept for riverfront park on its property



By [Steven Litt](#), [cleveland.com](#)

CLEVELAND, Ohio — Duane Steelman of Zaclon LLC, a chemical company in the industrial Flats, made a crunching sound with his heavy black walking shoes as he strode through drifts of gray dust and tiny bits of slag that had blown onto the sidewalk along Independence Road.

With each step, he created a small puff of dust and left a footprint



cleveland.com article
on August 9, 2020

<https://www.cleveland.com/news/2020/08/bold-idea-for-a-riverfront-park-amid-industrial-plants-on-cuyahoga-river-gains-traction.html>

Zaclon River Landing

- 2.76 acre parcel with ~300 ft of river frontage and existing buildings
- Partnership with West Creek for Best-in-Class River Access Amenities
- \$1.2 million in grants
- Sustainable business plan for CWRU Rowing



